

Centennial Celebration

WISH THE LWV A HAPPY BIRTHDAY!

We need your help to celebrate our 100 year anniversary by promoting the League on Social Media. Please consider making a difference by spreading the word through your social media outlets to help us reach as many people as possible on February 14, 2020.

Read on to find out more about the anniversary campaign and how to use social media to spread the word!

ACTIVITIES THAT DAY

WEAR your sash or Suffragette outfit everywhere you go on February 14 to raise awareness!

Let people who ask about your sash know that it's our birthday, the League is 100 today!

Ask them if you can **take a selfie with them** for our social media. Upload the selfie to your account adding a call out to their social media handles and to ours, @LWVMDC.

Don't forget to take your own selfie, with your family, your friends, your neighbor, and most importantly with **YOURSELF!** Wish the League a Happy Birthday, and share as many of our posts as possible while you're online.

Thank you!



If you plan on participating in promoting, sharing and liking posts that are all about the Centennial Anniversary of the LWV, please

change your profile image to this temporary profile pic across all social media outlets.

(The image will be attached separately)

SOCIAL MEDIA TIPS:

We have a goal of getting 100 shares/likes for the day! Here are some ideas for Facebook, Twitter & Instagram.

Hashtag: #LWV100

For Facebook:

Follow @LWVMuncieDelaware

Be sure to tag, comment and share our Facebook posts to help spread the activities of the day!

Don't forget the hashtag **#LWV100**

For Twitter:

Follow @LWVMDC

Please favorite and retweet our tweets!

Don't forget the hashtag **#LWV100**

For Instagram:

Follow @lwvmcdc

Please like and comment on all posts created by the LWV of Muncie/Delaware County that day.

We also recommend creating an Instagram story and documenting your day as you wear your sash and spread awareness of the LWV in Muncie/Delaware County, bringing awareness to others to take part in our important activism. Don't forget the hashtag **#LWV100**